



Partnership Package



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Who is ACE?

ACE Adventure Resort has been leading the way in outdoor adventure vacations since 1979. Located in Oak Hill, West Virginia on the rim of the New River Gorge National River. Guests enjoy whitewater rafting on the world famous New & Gauley Rivers as well as zip lines, mountain biking, hiking, kayaking and more at the 1,500-acre resort. A popular attraction is Wonderland Waterpark, a five-acre play lake, complete with water slides, zip lines, and inflatable toys on the water.

Aside from a range of adventure activities ACE also has a number of special events throughout the year including live musical performances, charity fun mud/color runs, trail run races and fishing tournaments just to name a few. Mountain Music Festival is our premier event featuring two days of outdoor adventure and music on Wonderland Mountain. The infrastructure at ACE allows festival attendees to experience comforts not seen at other music venues such as onsite lodging, dining, and permanent restrooms complete with showers.

ACE Adventure Resort features a variety of dining and lodging options to choose from. The Lost Paddle is located adjacent to Wonderland Waterpark featuring a full bar, draft beers, and food fit for a king. Woody's Outdoor Patio offers dining options such as wood fired brick oven pizza, delicious brisket, pulled pork and ACE's famous pig roasts. A number of lodging options exist over the large property including tent camping, bunkhouses, rustic cabins, and multiple bedroom houses. Guests are attracted from across the country to experience world-class outdoor experiences only we can offer. Folks at ACE play hard during the day, eat well in the evening, and enjoy nightlife under the stars.



Mountain Music Festival

Mountain Music Festival is a destination music festival celebrating outdoor adventure alongside incredible music. You choose the adventure and we provide the soundtrack. The first ever Mountain Music Festival in 2014 was a great success featuring an eclectic mix of bands from various musical genres and festival circuit favorites. Keller Williams, The Wood Brothers, Larry Keel, and many more helped in the inaugural celebration of a venue like no other. Over the last four years the festival has continued to grow in both scope of the event and in number of attendees. On average Mountain Music Festival sees a 30% growth in attendance each year with over 2,100 adventurous music lovers participating in 2017.

The Wonderland Mountain Stage is situated high atop the New River Gorge at the top of a mountain. What makes Mountain Music Festival special is that festival attendees have the opportunity to interact with their favorite bands and artists. Each year we select a few artists to raft and zip line with their fans which provides a unique intimate experience guests can not get anywhere else. Reviews over the last four years have all been positive and everyone from the attendees, artists, vendors, and staff love to rave about how awesome the event was and they can't wait for next year.

Looking forward to 2018 we are confident Mountain Music Festival will be even bigger and better. A carefully selected lineup for 2018 is sure to catch the eye of music lovers. We aim for a mix of jam bands, funk bands, alternative bluegrass, Americana, and some that don't fit any genre at all. Of course we are planning some surprises that you will have to be there to see the first weekend in June.



Special Events at ACE Adventure Resort

Live Musical Performances



ACE Adventure Resort is the place to catch a great band on Saturday night during the summer. With the large stage venue ACE has hosted a number of large scale production events during the season including Mountain Music Festival, Get Down in the Gorge and Party in the Holler. The resort also hosts live entertainment at The Lost Paddle which is located adjacent to Wonderland Waterpark. What better way to unwind after a day of exciting adventure then stomping your feet to great music.

Trail Runs and Races



For over 15 years, ACE has been hosting trail running events featuring our 30+ mile trail system in the New River Gorge. Each season ACE hosts two half marathons, The Wonderland Mountain Challenge and The New River Gorgeous Trail Run. These races also have shorter options including a 10k or a walk for folks not ready to compete in a half marathon. Each race is professionally timed plus cash prizes, medals and trophies are awarded to winners. Racers love the burrito buffet after the run and fill their bellies after burning so many calories.

Mud Runs/Fun Runs



Get ready to crawl through the mud, tackle obstacles and run from zombies during one of ACE's fun runs. Gritty Chix Mud Run is the most popular mud run we host which is an all girls event benefiting the local Women's Resource Center and First Descents, a charitable organization that gives cancer fighters amazing outdoor adventure experiences. Run through the woods, splash into the water and crawl over muddy obstacles for a great cause. During Halloween ACE hosts its zombie run where participants will run a 5k while evading zombies who are looking to take them out of the race.

ACE Adventure Series



The ACE Adventure Series will keep you entertained throughout the summer with paintball tournaments, a mountain bike festival, fishing tournaments, a big air blob competition and disc golf tournaments. No two weeks are ever the same at ACE Adventure Resort and we are always coming up with something new and fun. Find out more information about all of ACE's special events including dates and pricing at www.ACEAdventureSeries.com

What People are Saying

“I can't believe this was the first year. Unreal production. The entire weekend, from food to camp sites to the lineup, atmosphere, fellow festivarrians, I mean EVER SINGLE THING was PERFECT! Amazing job. THANK YOU!! When can I get my ticket for next year???”

Facebook



“We had a wonderful time swinging in the hammocks at Mountain Music Festival. We are already looking forward to next year!” - Moss Mountain Hammocks

“What a great time we had at Mountain Music Festival. The whole park at ACE Adventure Resort was full of so many activities, hiking trails, and water features it kept us busy, busy, busy. The staff is over the top in regards to making your visit a fantastic time and the festival grounds is something really special. We look forward to returning next year for more great times.” – Larry Keel

“Had a “Grate” time this weekend. The stage, the sound are PERFECT!!!! Southern West Virginia this is the chance to make a great thing bigger!!! Support, support!!! Well done, and the old guy driving the shuttle bus is top notch. Thanks Guys!” – Facebook



“We visited ACE for the Mountain Music Festival. The festival was amazing however, we were even more impressed by the ACE Resort staff and facilities. Every single staff member we encountered was great. They were helpful, informative, and seemed genuinely happy to be there. Along with the great staff, the clean and well-maintained facilities will definitely have us coming back to ACE! Thanks ACE!” – Trip Advisor

ACE –A Venue like no other

Tucked away in the mountains of West Virginia, ACE will show you why it's called "almost Heaven." Our main stage is situated on top of Wonderland Mountain under the stars and amidst a sprawling open campground. Exploring the 1,500-acre property you will find miles of trails, wildlife, and scenic views that will make your trip alone. Now throw in a water park complete with slides, zip lines, and bouncy fun that will turn any adult into a five-year old kid again.

Offering exciting outdoor adventures allows us to provide unique experiences, which no one else can offer. Fans have the opportunity to participate in whitewater rafting, zip lining, and other activities with their favorite bands and artists. Nowhere else can you watch live music on Friday night, whitewater raft with the band on Saturday and enjoy an acoustic set on the side of a wild river.



Adventure Activities

Mountain Music Festival is about more than just music. It is about getting outside and enjoying everything the mountains have to offer. At ACE Adventure Resort you don't just get to see your favorite musicians play but you get to go on vacation with them too. Artists love us just as much as the guests do and that gives you the opportunity to play horseshoes, whitewater raft, or zip line with your favorite bands.

- Yo Mama's Big Fat Rafting Trip with Yo Mama's Big Fat Booty Band
- Zip Lining with Keller Williams
- Whitewater Rafting with Shrub & Big Something
- Pigeons Playing Ping Pong playing ping pong
- Kickball with Brainchild
- Acoustic set with Cabinet on the Zip Line
- Wonderland Waterpark Beach Party
- Kula Yoga Studio Presents Morning Stretching
- Live Visual Artists
- Art Installations
- Workshops



There are a million and one fun activities and amenities going on at ACE everyday here are just a few.

- Whitewater Rafting
- Canopy Tour/Zip Line
- Rock Climbing
- Kayaking
- Stand Up Paddle Boarding
- Paintball
- Team Building Activities
- Guided Mountain Biking
- Full Service Bike Shop
- 30+ miles hiking/biking trails
- 21 Hole Disc Golf Course

Partnership Opportunities

ACE Adventure Resort can customize a marketing plan to fit any organizations needs. We offer a number of sponsorship packages where we can offer you brand advertising and exposure alongside the ACE brand at at our events. We can offer a creative space where you can engage your customers in an exciting atmosphere. Let us provide the entertainment while you work with customers and accomplish goals needed for your business.

We are currently seeking sponsors to help support a number of events including Mountain Music Festival, The New River Gorgeous Trail Run, Gritty Chix Mud Run, and more. We are also looking for organizations and individuals interested in creating long-term partnerships with ACE and all of our special events including naming rights to the stage, campgrounds, artist performances, and more. Aside from the benefits listed below all sponsors will be included in the “ACE Family” and will be eligible for other discounts and specials around the resort.



Partnership Benefits

Pre-Event Promotion

- Company Name & Logo on Website (*500,000+ visitors in 2017*)
- Advertisement on Website
- News/Blog Stories
- Email Blasts (30,000 person email list)
- Social Media Partnership (*ACE Facebook 150,000+ followers/MMFest Facebook 17,000+ followers*)
- Logo inclusion on posters/handbills/press releases/banners/printed advertisements/radio mentions
- Company Name/Logo on Event Ticket
- Company Name/Logo on Event T-Shirt

Onsite Promotion

- Banners (Client Provides)
- Stage Announcements
- Vendor Space
- Product Placement
- Sponsored Activity
- Sponsored Artist
- Stage Sponsor

Sponsor Incentives

- A number of free and/or discounted event tickets
- Discounts & specials at ACE Adventure Resort

